IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:) Attorney Docket No. 47004.00006	52
Christopher R. LEFEBVRE et al) Confirmation No. 2049	
Application Number: 09/688,694) TC/A.U.: 3622	
Filed: October 17, 2000) Examiner: J. Young	
	Customer No. 21967	

For: METHOD AND SYSTEM FOR RETAINING CUSTOMER LOYALTY

RESPONSE TO OFFICE ACTION OF DECEMBER 10, 2004

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Responsive to the Office Action mailed December 10, 2004, please find the following:

Amendments are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 6 of this paper.